



FOR IMMEDIATE RELEASE

**Local Tequila Tasting Event Offers Largest Selection in El Paso Area**  
*Free Admission, Live Music, Free Parking, Indoor Event*

**SUNLAND PARK, NEW MEXICO (January 4, 2019)** – “Tequila & Margarita at The Park” offers El Paso area residents a way to get out of the cold and warm up their taste buds, Saturday, January 19 from 5-10 p.m. The festival will take place indoors at Sunland Park Racetrack & Casino and will feature the largest number of tequilas available for sampling anywhere in the region.

“People attending this event will have the chance to taste over 50 different tequilas, including a lot of top-shelf premium brands,” says Ethan Linder, director of marketing for Sunland Park Racetrack & Casino. “For those that have always wanted to sample some of the pricier tequilas out there, this is your chance.”

Tequila & Margarita at The Park has grown so successful over the last few years that organizers have increased the floorspace to accommodate the expanding influx of visitors. Linder says, “The El Paso area has really gotten behind this event that celebrates Mexican culture with the best tequilas and margaritas available anywhere in the world.”

In addition to the enormous selection of tequilas and frozen margaritas, attendees will be able to enjoy live music performed by some of El Paso’s favorite local bands, including:

- **Jet Set** – Classic Rock, '80s, '90s, Rock en Español, Top 40
- **Fixed Idea** – Ska, Rockabilly, Punk
- **Outcast** – Top 40 Classic Rock, Rock en Español, Spanish Pop, '80s, '90s
- **Bad Apple** – Classic Rock, '70s, '80s, Cumbia, Rock en Español, Top 40

Unlike other tasting events in the area, admission is free for adults 21 and older. Parking is also free, however, guests are also encouraged to drink responsibly and to use taxi cabs or ride sharing services, or to have a designated driver.

Beverage sampling costs \$20 for 10 sample tickets, which also includes a souvenir shot glass with every 10 tickets purchased. Sample tickets will be sold at the door. For more information, please visit the [Sunland Park Racetrack & Casino](#) event page, or the [Tequila & Margarita at The Park](#) Facebook event page.

**About Sunland Park Racetrack & Casino:** The Park is the premier gaming destination in New Mexico as well as the El Paso, Texas metropolitan area. It is known for its events and live entertainment, as well as a state-of-the-art horse track, sensational casino floor, incredible restaurants, new hotel, and superior customer service. More info is available at: [www.sunland-park.com](http://www.sunland-park.com)

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