



FOR IMMEDIATE RELEASE

Bourbon & Whiskey Festival Returns to El Paso Area *Premium Beverage Samples & Free Live Music at Fourth Annual Event*

SUNLAND PARK, N.M. (Jan. 25, 2019) – Over 50 distilled spirits including premium bourbons, whiskeys, and scotch will be available for tasting during the Bourbon & Whiskey festival at Sunland Park Racetrack & Casino. The event takes place on Saturday, Feb. 16 from 5 to 10 p.m. inside the Turf Club & Franklin's Lounge. This is the fourth year for the annual festival, which is free to the public and will feature several live music performances.

"We encourage everyone to come out and sip and savor a wide variety of quality adult beverages," says Ethan Linder, director of marketing for Sunland Park Racetrack & Casino. He added, "it's also going to be a great evening to socialize with friends and to hear some really great bands."

Live music during the festival will include performances by the following artists:

- Brian Mars – *Country, Southwestern Rock*
- Dusty Low – *Country, Folk, Indie*
- Damian Wyldes – *Original, Indie, Pop, Country*
- Broken Dime Band – *Classic Rock, Country, Cumbia, Disco, Top 40, Norteña*

Whiskey is a distilled drink made from a grain, and bourbon, scotch and rye are all considered varieties of whiskey. "It can get confusing," says Linder. "Not to mention there are different types of whiskey, including Tennessee and Irish." "And of course, there's the spelling issue with those from Scotland and Canada, being called 'whisky.' They drop the 'e' from the spelling." Linder jokingly added, "I guess the only way to clear up any confusion would be to come out to the festival and try them all."

Unlike many other tasting events in the area, admission to Bourbon & Whiskey at The Park is free for adults age 21 and older. Parking is also free, however, guests are also encouraged to please drink responsibly and to use taxi cabs or ride-sharing services such as Uber or Lyft, or to have a designated driver.

The sampling entrance fee of \$20 includes a souvenir rocks glass and 10 sample tickets. Purchases can be made at the door. For more information, please visit the [Sunland Park Racetrack & Casino](#) website, or the [Bourbon & Whiskey at The Park](#) Facebook event page.

Sunland Park Racetrack & Casino is located off Interstate 10 near El Paso, at 1200 Futurity Dr., in Sunland Park, New Mexico.

ABOUT SUNLAND PARK RACETRACK & CASINO: The Park is the premier gaming destination in New Mexico as well as the El Paso, Texas metropolitan area. It is known for its events and live entertainment, and a state-of-the-art horse racetrack, sensational casino floor, a variety of restaurants, new hotel, and superior customer service. More info is available at: www.sunland-park.com

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MEDIA CONTACT

Please direct all questions and/or interview & videography requests to:

Tony Chavez
(575) 874-5223
tony.chavez@sunland-park.com

HAPPENING AT **THE PARK**

BOURBON & WHISKEY

— **AT THE PARK** —



SATURDAY • FEBRUARY 16
5PM-10PM

**SAMPLE PREMIUM
BOURBON & WHISKEY!**

\$20 FOR 10 TICKETS

FREE ADMISSION
LIVE BANDS • INDOOR EVENT



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SUNLAND PARK
RACETRACK & CASINO